A FREE GUIDE FROM DR. LANDERS B. HARDY

The Second-Place Leader: A One-Page Guide

You do not have to be first to make the greatest impact. Some of the most lasting leadership happens one step behind the spotlight, in the person who leads from there for the benefit of others.

> **A second-place leader** is a leader who finds themselves in the second position and leads from there, lifting others, carrying a vision, and strengthening the people around them.

FIVE QUESTIONS TO ASK YOURSELF THIS WEEK

1. **Who am I serving?** Name the person or team that is stronger because of how you led this month.
2. **Whose success am I helping build?** Write down one leader or teammate you can make more successful, and one thing you will do for them.
3. **Where do I need credit?** Notice the moments you want recognition, and ask whether the work would still matter without it.
4. **What vision am I carrying?** Identify the vision you are helping bring to life, and who needs to hear it from you.
5. **Who is behind me?** Choose one emerging leader to encourage and invest in before the month ends.

PUT IT INTO PRACTICE

Pick one question and act on it in the next seven days. Share your answer with someone you trust, and ask how you can serve them better.





Go deeper. Read *How Second-Place Leaders Lead* (available now) and pre-order *How Second-Place Leaders Build* (releases January 4, 2027). Bring the Leadership Course to your team, with 2027 dates now booking.